



EXHIBITION ISSUES: 3D EXPRESSION • STITCHED • SHIFTING TIDES • LINDA GIBBS • PLUS: KATE CROSSLEY • INSPIRED • JAM SHOWCASE • MEMBER GALLERY • VOLUNTEER SPOTLIGHT • TIPS FOR JAM SUCCESS

The **SAQA Journal** is a full-color, quarterly publication filled with articles offering advice to art quilt collectors and to SAQA members on improving their art quilt businesses. SAQA's members report that they read the *SAQA Journal* cover to cover and save it in their libraries.

File formats

Press-Ready PDF preferred. Other acceptable formats are InDesign and Illustrator (all fonts and linked graphics must be included). We can also accept vector-based EPS and 600 dpi TIFF or Photoshop files, CMYK or black and white.

SAQA Journal advertising specifications and rates

Size	Width x Height (inches)	1x	2x	4x
Full w/bleed	8.75 x 11.25	\$800	\$1440	\$2880
Full, no bleed	7 x 10	\$800	\$1440	\$2880
Half page	7 x 4.75	\$400	\$720	\$1440
Third page	4.625 x 4.75	\$300	\$540	\$1080
Sixth page	2.25 x 4.75	\$225	\$405	\$810

2x and 4x rates include quantity discount
Additional 10% discount for SAQA members (including affiliates)

Upcoming publishing schedule

ISSUE	SPACE RESERVATION	ARTWORK DUE	PUBLICATION DATE*
2025 No. 1	Nov. 28, 2024	Dec. 27, 2024	Feb. 10, 2025
2025 No. 2	Feb. 22, 2025	Mar. 21, 2025	May 12, 2025
2025 No. 3	May 21, 2025	June 20, 2025	Aug. 11, 2025
2025 No. 4	Aug. 24, 2025	Sept. 19, 2025	Nov. 10, 2025

* estimated

Payment terms

All ads must be prepaid (Net30).

A printed copy of the issue will be mailed to all advertisers.

No cancellations accepted after artwork due date.

Advertising
Contact

Diane Howell
ads@saqa.com

